



# STUDENTS PROFILE

# MBA-II

(2 Years MBA After 3 Years BBA-Hons.)





Name: **Kashif Siddique**  
 Father's Name: Khushi Muhammad  
 Postal Address: 349-F Shah Rukne Alam Colony, Multan  
 Contact Number: 0300-8633264  
 Career Objective: To utilize the skills in the field of marketing where the potentials are put to use for seeking opportunities in a challenging environment.  
 Area of specialization: BI Major: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University Multan	67%
BBA (Hons.)	2005	Institute of Management Sciences, B.Z.U, Multan	73%
Intermediate	2002	Government College, Multan	67%
Matriculation	2000	Multan Public school, Multan	78%

E-mail: kashif@gespak.com.pk

Internship: • Grays of Cambridge (Pak) LTD. • NIB Bank LTD • MIA Corporation (Pvt) LTD • Fidelity Securities (Pvt) LTD

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Distinction in BBA (Hons.)
- Principle Writer – IMS Handbook
- Member Organizing Committee – IMS Job Fair 2007
- Honorary certificate of one day training course held by 'National Productivity Organization'
- Media Manager – Executive Club (2007)
- Member – IMS Student Directory Committee

#### TERM PAPERS AND RESEARCH REPORTS

- Prepared a marketing mix in a feasibility report through marketing research in major regions of Pakistan for Grays of Cambridge (Pak) LTD. to launch cricket bats in domestic market
- Re-Launched a UNILEVER product, Lipton Taaza, with advanced advertising strategy & prepared a new advertisement
- Research on Influence of Media in growing Fashion Trends in Southern Punjab
- Research on marketing strategies of Nestlé Packed Milk
- Term paper on TQM system of Anwar Khawaja Industries, Sialkot
- Research a Human Resource Management report on Nestlé Kabirwala Factory
- Feasibility proposal on Water Purification Plant in Multan for NUPAP/UNDP
- Prepared a feasibility report in collaboration with Board of Management, Industrial Estate, Multan on food with delivery in local city
- Research on automobile sector of Pakistan



Name: **Haji M. Ejaz Aslam**  
 Father's Name: Haji Muhammad Aslam  
 Postal Address: 67-C Shamsabad Near Chowk Wazir Khan Multan  
 Contact Number: 061-4572637, 0300-7311501, 0334-6900567  
 Career Objective: To work in a reputed organization that provides conducive team oriented environment where I can grow as professional and serve the organization.  
 Area of specialization: Bi major: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University Multan	70%
BBA (Hons.)	2005	IMS, Zakariya University Multan	68%
Intermediate	2002	Govt. College Multan	74%
Matriculation	2000	Govt. High School shamsabad Multan	75%

E-mail: ejazaslam@gmail.com

Internship: Meezan Bank Ltd Lahore.

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- President of Logistics Committee, Executive Club Institute of Management Sciences, BZ University
- Highest Fund Collector for the Earth Quake Victims
- Entrepreneurial Workshops; Inaugurated by Board of Management Industrial Estate Multan
- Managing Seminar, Dramas and Recreational Trips
- Member Of Class Cricket Team
- Hobbies: Badminton, Swimming and Traveling
- Dynamic Presentation Skills, Interpersonal Skills, Adaptability, Punctuality
- Web Browsing, Newspaper and Books Reading Like Zaviaya (Ashfaq Ahmad), Guftagu (Wasif Ali Wasif), and Mustansar Hussain Tarar

#### TERM PAPERS AND RESEARCH REPORTS

- Supply Chain Management with ICI Pakistan
- Marketing Mix Strategies with Pak Fan Industries
- Changing Selling Strategies With Honda Motorcycle
- Consumer Behavior in selection of Hospitals
- Consumption Pattern of the Consumers in Pakistan: Walls ICE Cream
- Total Quality Management with Haleeb Foods Ltd
- Operations Management in Coca Cola, Packages
- Working of MIS in Bank AL Falah, Coca Cola
- Financial Analysis of PPL, OGDC, POL and Meezan Bank
- Role of Telecommunication In Pakistan
- Drug Addiction: Social Injustice in Pakistani Society and Its affects to Human Resource In Pakistan



Name: **Amna Imtiaz**  
 Father's Name: Sh.Imtiaz Ali  
 Postal Address: House No 888, Itfaq Colony, Chungi No.6, Bosan Road Multan  
 Contact Number: 061-652041  
 Career Objective: To enter in a career that outshines my capabilities as well as helpful for the organizational performance and profitability.  
 Area of specialization: Finance/Marketing

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	BZU, Multan	72%
BBA (Hons.)	2005	BZU, Multan	73%
Intermediate	2001	Nishat College of Science Multan.	75%
Matriculation	1999	Nishat High School Multan.	83%

E-mail: amna110@hotmail.com

Internship: HBL, Multan

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Participation in arranging seminars and conferences.
- Managing activities like trips, annual functions etc
- I got distinct positions at school as well as at college level.

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing: Report on Marketing Strategies of Dawlance.
- Management information system term report on Bank Al Habib.
- Human Resource Management: Report on PIZZA HUT.
- Financial Management: Report on Credit Agencies in Pakistan.
- Total quality management: Quality practices in PACKAGES.
- Entrepreneurship: attended workshop that was conducted by Board of management Multan industrial estate
- Attended workshop on communication skills by National productive organization (NPO)
- I participated in MS Office short course training program



Name: **Adnan Miran**  
 Father's Name: Fazal Miran  
 Postal Address: P.O. Same Village, Millianwala, Tehsil Daska, District Sialkot.  
 Contact Number: 0300-7140530  
 Career Objective: To make use of my professional abilities and qualifications to enhance my exposure and skills by working in your organization for opportunity of career growth in the field of banking & finance.  
 Area of specialization: Marketing / Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	61%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	66%
F.Sc (Pre-Medical)	2002	Government College Multan	71%
Matriculation	1999	Misali Zakariya Higher Secondary School Muzaffar Garh	80%

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- NPO Training on Personality Development by Amjad

**TERM PAPERS AND RESEARCH REPORTS**

- Financial Analysis of Nishat Mills & Nishat Chunian Mills Ltd.
- Feasibility Report of CNG Filling Station
- Total Quality Management Report on K&N's Foods (Pvt) Ltd.
- Consumer Behaviour Report on Beverages
- E-Commerce Report on VISA Card.

Name: **Muhammad Zakariya Khan**  
 Father's Name: Barkat Ali Khan  
 Postal Address: House#6, 16- Sarwar Street, Zakariya Town, Multan  
 Contact Number: 0321-7319380  
 Career Objective: To find a challenging position to match my competencies, capabilities, skills, education and experience.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	66%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	67%
Intermediate	2002	Govt. College Multan	71%
Matriculation	2000	Private	76%

E-mail: zakariyakh@hotmai.com  
 Internship: UBL Corporate Branch, Multan

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Organized language classes function for British International Schools during my spoken English course and helped in different students in there dramas etc
- Performed as anchor person in class functions
- Participated in total quality communication seminar and was awarded certificate for healthy participation
- Participate as organizer in different class functions

#### TERM PAPERS AND RESEARCH REPORTS

- Term Report on Islamic Banking In Pakistan
- Stock Exchange analysis of textile sector
- Financial management report on Different Funding sources in Pakistan
- Feasibility report on establishment of automated mango plant for Export
- Research Report on Pakistan Oil Companies (Financial & marketing comparison)
- Research Report on Gillette Pakistan
- Total Quality management report on Nestle
- Term Report on Coca-cola, Multan
- Term Report on Sugar industry in Pakistan

Name: **Nida Fatima**  
 Father's Name: Alamgir Khan  
 Postal Address: House # 10 , Khetran Street, Near Professors Academy Bosan Road, Multan  
 Contact Number: 061-6522774  
 Career Objective: To be part of a dynamic and progressive organization which promotes professionalism , innovation and creativity so that I may work at my full potential and receive appreciation and respect in return .  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	64%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	73%
Intermediate	2002	Govt Girls Degree college Multan	76%
Matriculation	2000	Govt Girls Comprehensive School Multan	83%

E-mail: mastermind\_004@hotmai.com  
 Internship: 8 week Internship with PakArab Fertilizer Pvt Limited

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Member of Executive club ( Debate and Seminar committee) at IMS.
- Member of Girls Society
- Won first prize in intercolleges drawing competition on traffic signals
- Had gained the talent scholarship in Middle and Matric
- Head Girl for two years at School level
- Had completed 18 months course of Quran Tarjuma & Tafseer

#### TERM PAPERS AND RESEARCH REPORTS

- Increasing Trend of Hoteling in Multan (Research report OB)
- Term Report on Islamic Banking
- Financial Analysis *FFC vs Engro*
- Launching a product (Wall's Parlor in Multan)
- Term report Marketing on Chenone
- Consumer Buying Behavior in Automobile sector (BRM)
- Implementation of MIS in Bank Al-Habib
- Operation Management of *Coca Cola beverages Pakistan Limited*
- Term Report of TQM on Packages



Name: **Shahzad Awan**  
 Father's Name: Liaqat Hussain  
 Postal Address: H/No.326/B, Shah Faisal Colony,MDA Road Multan  
 Contact Number: 03346091251  
 Career Objective: To make a valuable contribution in the field of Marketing  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	70%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	67
Intermediate	2000	Govt,College of Science Multan	72
Matriculation	1998	Govt. Rafa-e-am School Multan	81

E-mail: shahzadawan\_54@hotmail.com  
 Internship: Coca Cola Beverages Pakistan Limited

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Third position in Ist semester of MBA
- Seventh position in Graduation
- Proficient in MS Office 2007
- Watching business related programmes on TV
- Good communication Skills in English

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing Strategies of English Biscuit Manufacturers
- Financial analysis of D.G Cement & Lucky Cement.
- Analysis of Operation of Reliance Weaving Mills.
- Make a research report on different slogans adopted by "Telenor"
- TQM Practices in Siemens Pakistan
- Report on PLAN Pakistan Islamabad



Name: **Hina Zahid**  
 Father's Name: Col.(R) Muhammad Zahid.  
 Postal Address: 98-Askaria Colony-1, Sher Shah Road, Multan Cantt, Multan, Pakistan.  
 Contact Number: 0333-6121337.  
 Career Objective: To fully utilize my potential & excel in the field of finance & marketing.  
 Area of specialization: Marketing/Finance.

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	69%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	72.8%
Intermediate	2002	F.G.Degree College for Women, Multan.	76.8%
Matriculation	2000	Multan Gems School, Multan.	82%

E-mail: hennazahid@hotmail.com  
 Internship: HBL Corporate Branch (2006).UBL Multan Cantt (2005).

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Taking part in debate competitions and drama festivals.
- Coordinating seminars and convocation ceremonies.

**TERM PAPERS AND RESEARCH REPORTS**

- Ngo management report on shaukat Khanam Memorial Trust.
- BRM report on fast food trend in Multan.
- Operations management report on Pakarab Fertilizers Limited.
- TQM report on Bata.
- Project management report on city hospital, Multan.
- Information technology report on siemens project for Ufone.



Name: **Muhammad Talha Munir**  
 Father's Name: Muhammad Munir  
 Postal Address: 342/a Shah Rukne Alam Colony Multan  
 Contact Number: 0092-334-6032670  
 Career Objective: A Marketing Management position in a reputed organization with an opportunity to achieve Organizational and Personal goals.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	73%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	77%
Intermediate	2002	Government College Multan	76%
Matriculation	1999	Govt. Iqbal Secondary School Multan	75%

E-mail: talhamunir@gmail.com

Internship: Fauji Fertilizers Company (Marketing Head office Lahore)

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Silver medal in BBA (hons) • Bronze medal in MBA • Member of Executive Club – Institute Of Management Sciences Multan.
- National Productivity Organization, Ministry of industries government of Pakistan • Registered with British Council for management and information links

#### TERM PAPERS AND RESEARCH REPORTS

- Internship report on Fauji Fertilizers company Marketing Division Lahore • Term Report on advertising strategies of Lipton Yellow Label and made on advertisement. • Report on Nestle Milkpak: packed milk • Research Report on growing fashion trends in Multan
- Detailed study of the operations of Nestle Kabirwala Factory • Term report on the MIS of Nestle Pakistan



Name: **Junaid Adeel**  
 Father's Name: Ikram Ul Haq  
 Postal Address: Junaid Adeel C/o Asif Mustafa ,Pakistan Post Office, Shujabad Multan.  
 Contact Number: +92-06140332330345-7282662  
 Career Objective: My objective is to join an organization offering conducive learning environment and career development opportunities  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	71%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	73%
Intermediate	2001	Govt. College, Shujabad	74%
Matriculation	1999	Raza Public High School, Shujabad	75%

E-mail: munir\_shahzad100@yahoo.com

E-mail: sardarjunaidadeel@hotmail.com

- Internship: 1- Two months project based internship on marketing at Grays of Cambridge (Pakistan) Ltd. from 13<sup>th</sup> June to 9<sup>th</sup> August 2007  
 2 Four months project base internship at board of management industrial state Multan. From 1<sup>st</sup> September to 30<sup>th</sup> December 2005.

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Secured 2nd position in MBA first semester • Convener of IMS Hand book 2006-2007 • Media manager of institute of management sciences B.Z.U multan • Have the determination to handle pressuresituation and generate ideas and make them successful through complementary planning and strategies • Case study analyst

#### TERM PAPERS AND RESEARCH REPORTS

- Project on “Relaunch strategy of LIPTON TAAZA” • Term report on “Auto Mobile Sector of Pakistan” • Term report on “Human Resource Practices at Nestle Kabir Wala” • Financial Comparison between “PPL & POL” • Term report on “Operation Management Practices at Nestle Kabir wala” • Term report on “Arms & Ammunition Industry of Pakistan” • TERM REPORT ON “feasibility of fast food in multan” • Research project on “fauji kabirwala power company limited” in context of business finance • Reseach report on “Success Factors of Daewoo” for business research method • Analyze the Marketing Strategy of Unilever Pakistan Ltd.



Name: **Khuram Hameed Paracha**  
 Father's Name: Hameed Ullah Paracha  
 Postal Address: C/o Paracha Book Centre Z-Town Piran Ghaib P.O. Javed Nagar Multan  
 Contact Number: 0301-7426301, 061-6773375  
 Career Objective: To become a successful entrepreneur  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	79%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	79.5%
Intermediate	2002	Govt. College Bosan Road, Multan	80.5%
Matriculation	2000	Govt. H/S Piran Ghaib, Multan	79.5%

E-mail: hurramparacha@gmail.com  
 Internship: Bank Alfalah, Multan; DESCON Engg., Ferozpur Road, Lahore.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Gold Medal in MBA(II)
- Gold Medal in BBA (Hons)
- First position in I.C.S in my college
- Spends time in reading articles. Watching sports especially Tennis, Cricket, Football
- Good general knowledge, analytical and mathematical ability

**TERM PAPERS AND RESEARCH REPORTS**

- 5 year financial analysis of Fertilizer sector
- Research report on the advertisement campaign of Telenor Pakistan
- Small and Medium Enterprises Financing
- Research report on "PLAN Pakistan" (NGO)
- Research on "TQM Practices in Nestle Pakistan Ltd."
- Feasibility Study on "Sugar Pulp"
- Feasibility Study on "Mango Processing Plant"
- Marketing Report on Dawlance Appliances
- Research Report on Fast Moving Consumer Goods



Name: **Sajid Tufail**  
 Father's Name: Muhammad Tufail  
 Postal Address: House # 173-c block w scheme no 2 Gulshan-e- Iqbal Rahim Yar Khan,  
 Contact Number: 0333-7445485 & 068-5879087  
 Career Objective: Having ambition to work in a reputable organization with great devotion.  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	69%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	70%
Intermediate	2002	Khawja Fareed government college Rahim Yar Khan	80%
Matriculation	1999	Government comprehensive school Rahim Yar Khan	78%

E-mail: sajidtufail@hotmail.com  
 Internship: UNDP/NUPAP

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Coordinated in the job Fair held at IMS Bahauddin Zakariya university Multan
- Represented the University at Governor House
- Third position in the Naat competitions.
- Member of Executive Club at IMS Bahauddin Zakariya University
- Playing Cricket

**TERM PAPERS AND RESEARCH REPORTS**

- Term report on marketing strategy of Coca Cola
- TQM process of Anwar Khawaja industries Sialkot.
- Term report on Nestle kabirwala limited
- Human Resource management of Packages pvt Ltd
- Completed 4 months training program under Board of Management Industrial Estate Multan.



Name: **Naveed Anjum**  
 Father's Name: Zulfiqar Anjum  
 Postal Address: Zulfiqar drink corner C/O Talal Hospital 40 Feet Road, Samijabad No.1, Multan, Pakistan  
 Contact Number: 061-6770831, 0333-7029726  
 Career Objective: To pursue a career in a reputable growth oriented company, which provides continuous personal development opportunities.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	65%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	65%
Intermediate I.C.S	2002	Govt. College, Bosan Road, Multan	74 %
Matriculation	2000	Govt. High School, Piran Gaib, Multan	70%

E-mail: naveedanjum786@gmail.com, naveedanjum786@hotmail.com

Internship: Shamim and company (pvt) Limited.

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Attend One day training program on Communication Skills organized by National Productivity Organization.
- Good in building working relations with colleagues and customers.
- Can work in team and capable of optimizing the team
- Study religious books
- Sports activities

#### TERM PAPERS AND RESEARCH REPORTS

- Term Report on "Habib Oil Mills" in Marketing Management.
- Consumer Behaviour report on "Tourism Industry".
- Report on "Coca Cola" in Operations Management.
- Research work on Consumer Preferences about "Amrat Cola" in BRM.
- Term Report on "Pakistan Tobacco Company" in HRM
- Term Report on "Islamic Banking"
- Feasibility report on fruit juice processing in "Project Management"
- Report on "Pakistan Tobacco Company" in Total Quality Management.
- Financial Analysis Report on Gul Ahmed and Colony Textile Mills.
- Management information System report on DHL.
- Article reviews in "Promotion Management"
- Articles Review on OPEC as a cartel, role in International Business.



Name: **Anika Malik**  
 Father's Name: Malik Mazhar-Ul-Hassan  
 Postal Address: 1802-F, Rajpoot Colony, Bosan Road, Multan.  
 Contact Number: 0321-7328332  
 Career Objective: To secure a management position in a high growth company with considerable advancement opportunities where through hard work, dedication and the ability to acquire new skills I will support the organization's objectives.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	61%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	60%
Intermediate	2002	Govt. College for Girls, Multan.	70%
Matriculation	2000	Zenabia Public School, Multan	66%

E-mail: anikamalik20@yahoo.com

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Member of the Students' Executive Club
- Organizer in the students' week organized by the Executive Club
- Very good communication skills; Creative
- Writing; Reading books; Surfing the internet

#### TERM PAPERS AND RESEARCH REPORTS

- Quality management report on Honda Atlas.
- Electronic Commerce and E- business techniques in DHL.
- Industrial analysis- Oil and Gas industry in Pakistan.
- Operations management research at the Holiday Inn, Multan.
- Project management: feasibility report on the sugarcane pulp in Pakistan.
- Human Resource Management: Research on the Pakistan Tobacco company.
- Research report on the All Pakistan Textile Mills Association (APTMA).

Name: **Moghees Haider**  
 Father's Name: Zulfiqar Haider  
 Postal Address: New North Gulgasht Madani Street House # 3 (Near old Police station)  
 Contact Number: 0300-6360700  
 Career Objective: To play a key role as in an esteemed organization, looking forward to work with devotion, determination and combine my skills and knowledge for the best interest of the company  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	65%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	68%
Intermediate / A'levels	2002	Bloomfield Hall	1A , 2E
Matriculation / Olevels	2000	Jinnah Highs	1A, 1B, 4C, 1D

E-mail: mogheeshaider@hotmail.com  
 Internship: Bank Alfalah Ltd

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- One day work shop on Communication Skills organized by National Productivity Organization (NPO).
- Participated in the 2<sup>nd</sup> Workshop of YOUTH IN GOVERNANCE 2006, organized by Transparency International and National Accountability Bureau Pakistan at LUMS
- President Debates and Seminar committee (2007)
- Organizer Job Fair IMS-BZU (2007)
- Organizer Student Week (2007)
- Coordination Secretary Executive Club (2006)

**TERM PAPERS AND RESEARCH REPORTS**

- Analysis Of Financial Statements for Lucky Cement and DG Cement
- Latest Trends in Information and Technology
- Advertising as a commodity (Consumer Behavior)
- Term Report on Mahmood Textile Mills ( Operations Management)
- Term Report on PLAN Pakistan (NGO Management)
- FDI in Pakistan
- Total Quality Management Practices in BATA Pvt Ltd Pakistan



Name: **Amna Munir**  
 Father's Name: Munir Ahmad  
 Postal Address: House No. 214 Tariq Road Nawan Sher Multan  
 Contact Number: 0321-7352315  
 Career Objective:  
 Area of specialization: Finance/Marketing

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	60%
BBA (Hons.)	2005	BZU	61%
Intermediate	2002	Govt Degree College For Women Multan	65%
Matriculation	2000	Govt Girls High School Multan	68%

E-mail: miss.amna@gmail.com  
 Internship: Prime commercial Bank Ltd. Multan Branch.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Participated in one day training program on "Enhancing Quality by NPO"
- Participated in Student Weak

**TERM PAPERS AND RESEARCH REPORTS**

- Research Repot On corporate banking vs. commercial banking
- Financial analysis of Hussan & Hussain Textile mill
- Repot on Prime commercial bank
- Repot on cement industry
- Operations management repot on Pak Arab Fertilizes
- Repot on National foods' marketing strategies



Name: **Shehla Nargis**  
 Father's Name: Nazir Ahmad  
 Postal Address: P. O. Box Shadi Khan, Distt. & Tehsil Muzaffargarh  
 Contact Number: 0334-6097099  
 Career Objective: To make use of my professional skills and knowledge in any reputed organization  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

##### EXAMINATION

MBA  
 BBA (Hons.)  
 Intermediate  
 Matriculation

##### YEAR INSTITUTION

YEAR	INSTITUTION	%AGE
2007	IMS, Bahauddin Zakariya University, Multan	60%
2004	IMS, Bahauddin Zakariya University, Multan	63%
2002	Divisional Public School, D.G. Khan.	68%
2000	Pakistan Foundation School, Lahore	71%

E-mail: shehlasurani@hotmail.com

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Stage Secretary for girls function.
- Anchored many seminars and functions.

#### TERM PAPERS AND RESEARCH REPORTS

- Report on Pakistan Tobacco Company (Marketing Management)
- Feasibility Report on Dairy Farming (Project Management)
- Report on Fashion Trends In Multan (Consumer Behavior)
- Report on Sapphire textile (Total Quality Management)
- Report on Fed Ex (E-Commerce)
- Comparison of Financial Statements of two SUGER MILLS (Analysis Of Financial Statements)
- Report on Paint Industry (Business History Of Pakistan)

Name: **Aun Abbas Naqvi**  
 Father's Name: Jafar Hussin Shah  
 Postal Address: Dist. Rajan Pur P/O Mehry Wala  
 Contact Number: 0333-5294110  
 Career Objective: To get valuable experience in a challenging and dynamic business environment, to learn the practical aspect of theoretical knowledge which I have gained so for.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

##### EXAMINATION

MBA  
 BBA (Hons.)  
 Intermediate  
 Matriculation

##### YEAR INSTITUTION

YEAR	INSTITUTION	%AGE
2007	IMS, Bahauddin Zakariya University, Multan	60%
2005	IMS, Bahauddin Zakariya University, Multan	58%
2002	Multan Board	62%
1998	D.G. Khan Board	57%

E-mail: aunnaqvi5@htomail.com

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- President of the hostile logistic committee of ale hall Bzu Multan
- Captian of the winning cricket team of inter hostel cricket tournament
- Managed job fair at ims as president logistic committee

#### TERM PAPERS AND RESEARCH REPORTS

- Term report of total quality management on AES Lal Pir.
- Term report on national urban poverty evaluation program.
- Term report of operation management on Hafeez Ghee Mills.
- Feasibility study of CNG Station.
- Research study on people preference for pure & filtered water.
- Term report of marketing management on Racket & Bankezier.



Name: **Maqsood Hussain**  
 Father's Name: Mehr Muhammad Bakhsh  
 Postal Address: Basti Sasrana Mouza Shahdat Kundla Abdul Hakim The; Kabir Wala Distt; Khanewal.  
 Contact Number: 0333-6769897  
 Career Objective: To excel in the field of marketing  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

**EXAMINATION**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	62%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	63%
Intermediate	2002	Govt. College Abdul Hakim	68%
Matriculation	2000	Govt. High School Abdul Hakim	74%

E-mail: maqsoodhussain\_11@hotmail.com

Internship: Pearl Continental Hotel Bhurban.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Working as a CR
- Worked with the Revenue manager on the special assignment to maintain equal revenue trend in whole year in PCHB.
- Have a great interest of Real State
- Playing cricket and watch sports channels.
- Reading Religious Books

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing Strategies CDL.
- Make a research report on Mobile Networks working in the country
- Financial analysis of D.G Cement & Lucky Cement
- TQM practices in PCHB.
- Analysis of Operation management practices in Three Star Hosiery.
- Report on Sugar Industry in project Manager
- Report on "Al Shifa Eye Trust" Islamabad.



Name: **Beenish Afzal**  
 Father's Name: Muhammad Afzal  
 Postal Address: House No.1777/42 near Chungi no. 9 Multan  
 Contact Number: 0301-7444632  
 Career Objective: Finance/Marketing  
 Area of specialization: Finance/Marketing

**ACADEMIC RECORDS**

**EXAMINATION**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	2.68 CGPA till 3 <sup>rd</sup> semester
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	61.22%
Intermediate	2002	Govt Degree ColleGe For Women Multan	60.55%
Matriculation	2000	Govt Girls High SchOOl Shamshabad Multan	64.77%

E-mail: beenish127@gmail.com

Internship: Prime commercial Bank Ltd. Multan Branch.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Participated in one day training program on "Enhancing Quality by NPO"
- Participated in Student Weak

**TERM PAPERS AND RESEARCH REPORTS**

- Research Repot On corporate banking vs. commercial banking
- Repot on cement industry
- Financial analysis of Hussan & Hussain Textile mill
- Operations management repot on Pak Arab Fertilizes
- Repot on Prime commercial bank
- Repot on National foods' marketing strategies



Name: **Bilal Ahmed**  
 Father's Name: Abdul Hameed  
 Postal Address: House No. 513, Colony No, 1, Khanewal.  
 Contact Number: 0301-7596476  
 Career Objective: To work in challenging environment with well reputed organization on top management position  
 Area of specialization: Finance/Marketing

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	60%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	62%
Intermediate	2002	Lahore board	71%
Matriculation	2000	Multan board	62%

E-mail: bilalbba@hotmail.com

Internship: UNDP, Multan

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Got first position in college • Played cricket at national level
- BZU got success in inter-collegiate cricket tournament after 15 years under my leadership

#### TERM PAPERS AND RESEARCH REPORTS

- Term report on Pepsi • Research report on Nestle



Name: **Muhammad Altaf Rashid**  
 Father's Name: Abdul Rashid  
 Postal Address: Kashna Al-Waheed, House no. 488/140D, St. Main Near Masjid Ibn-e-Masood, New Naqshband Colony, Rashidabad, Multan  
 Contact Number: 0345-7280409, 0302-7463667  
 Career Objective: To join an organization offering conductive learning environment and career development opportunities.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	58%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	61%
DBA	2002	Allama Iqbal College of Commerce, Multan	64%
Matriculation	2000	Govt. High School, Qadirpur Lar	60%

E-mail: raoaltaf.rashid@hotmail.com

Internship: 8 week Internship at Bank of Punjab, Main Branch, Burewala

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- 1<sup>st</sup> Position in DBA in Allama Iqbal College of Commerce, Multan
- 1<sup>st</sup> Position in Table Tennis in School
- Computer Skills

#### TERM PAPERS AND RESEARCH REPORTS

- Marketing Report on "Pak Suzuki Motors Co. Ltd."
- Research report on "Beverages"
- Research report on "Bird-Flu in Pakistan"
- Report of Total Quality Management on "K&N's Foods (Pvt) Ltd."
- Report of Marketing on "Pak Suzuki Motors Co. Ltd."
- Feasibility Report of CNG Filling Station



Name: **Aisha Zaib Nadeem**  
 Father's Name: Dr. M. Youns Nadeem  
 Postal Address: 12, Shesh Mahal Colony, Abdali Road, Multan.  
 Contact Number: 061-4549889 (res) 0333-6117547 (mob)  
 Career Objective: To obtain a reasonable and challenging position with the opportunity of proficient growth, where I can contribute my management skills/knowledge for organizational and personal growth and development.  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	65%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	72%
Intermediate	2002	Nishat Science College, Multan.	73%
Matriculation	2000	Saint Mary's Convent High School Multan.	68%

E-mail: aisha\_nadeem001@hotmail.com  
 Internship: Bank Alfalah Limited, Multan.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Member Debate and Seminar Committee of Executive Club.
- Best Female Performer Award in student week 2007.
- Chief organizer of Girls function 2007.

**TERM PAPERS AND RESEARCH REPORTS**

- Total Quality Management strategies of Bata Pakistan Limited.
- Marketing strategies of ICI Pakistan.
- Product launching of Lipton Tazza.
- Marks & Spencer dealing with E-Commerce.



Name: **Muhammad Madni**  
 Father's Name: Muhammad Noor-ulHaq.  
 Postal Address: Al-Noor Watch Service, Town Hall, Multan.  
 Contact Number: 0301-7470570: 0334-6016106  
 Career Objective: To obtain a challenging position in a dynamic and progressive organization, with an inherent passion to strive for the best.  
 Area of specialization: Finance/Marketing.

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, BZU, Multan	72%
BBA (Hons.)	2005	IMS, BZU.	73%
F.Sc	2002	Govt. College Multan.	62%
Matriculation	2000	Govt. Muslim High School Multan.	70%

E-mail: madnikhokhar@hotmail.com  
 Internship: Pepsi Cola Int, LG, Habib Bank Ltd and Askari Bank Ltd.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Vice President of Young Welfare Society.
- Column Writer on business and social issues.
- Possess good inter-personnel, leadership and analytical skills
- Possess Office Management and Time Management Skills.
- Ability to take initiatives and accept challenges.

**TERM PAPERS AND RESEARCH REPORTS**

- A term report of TQM on Nestle Milk Pack Ltd Lahore.
- A term report of Financial Statement Analysis on GulAhmad & Colony textile mills.
- A term report of Operations Management on Honda Atlas.
- A term report of Marketing Management on Warid, Mobilink and Telenor.
- A term report on E-Commerce in DHL and FedEX.
- A term report on Management Information Systems in PTCL and Brain Net.

Name: **Sana Asghar**  
 Father's Name: Muhammad Asghar  
 Postal Address: 57/6, Shershah Road, Multan Cantt, Multan  
 Contact Number: 0300-6300345  
 Career Objective: To use my knowledge and skills in best possible manner  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS****EXAMINATION**

MBA  
 BBA (Hons.)  
 Intermediate  
 Matriculation

**YEAR INSTITUTION**

YEAR	INSTITUTION	%AGE
2007	IMS, BZU, Multan	65%
2005	IMS, BZU, Multan	70%
2002	Government Degree College For Women, Multan	71%
2000	Beacon House School System, Multan	83%

E-mail: sana\_online786@hotmail.com  
 Internship: UBL Corporate Center, Multan

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Stood 2<sup>nd</sup> in Beacon house matriculation exams
- Good communication skills
- Once participated as executive club member
- Surfing net

**TERM PAPERS AND RESEARCH REPORTS**

- Report on Textile Industry of Pakistan
- Report on MIS support systems in particular institution
- Research report on advertising tools in Pakistan media
- Report on PEPSI
- Report on Honda Motors
- Report on HRM activities in UBL
- Report on Project and feasibility of Pak Rice Mills
- Report on financial comparison of sugar mills
- Report on E-Commerce activities in DHL
- Report on Aurat Foundation



Name: **Syed Tasadduq Hussain Gardezi**  
 Father's Name: Syed Birgees Akhtar Gardezi  
 Postal Address: House no.31, Tipu Sultan Road, Multan Cantt  
 Contact Number: 061-4582142, 0345-7331998  
 Career Objective: Seeking a challenging position in a growth-oriented environment, where I can use my skills & professional capabilities to organize & plan the work in the best favor of organization.  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS****EXAMINATION**

MBA  
 BBA (Hons.)  
 Intermediate  
 Matriculation

**YEAR INSTITUTION**

YEAR	INSTITUTION	%AGE
2007	IMS, Bahauddin Zakariya University, Multan	60%
2005	IMS, BZU, Multan	63%
2002	Army Public Degree College, Multan	60%
2000	Kehkashan Army Public School, Multan	70%

E-mail: tasadduq.gardezi@gmail.com  
 Internship: 6 week Internship at PICIC Commercial Bank Ltd, Clifton Branch, Karachi

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Proficient knowledge about Computer hardware and Software

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing Report on "Pak Suzuki Motors Co. Ltd."
- Research report on "Beverages"
- Research report on "Bird-Flu in Pakistan"
- Report of Total Quality Management on "K&N's Foods (Pvt) Ltd."
- Report of Marketing on "Pak Suzuki Motors Co. Ltd."
- Feasibility Report of CNG Filling Station

Name: **M. Mehr Ali Khawaja**  
 Father's Name: Khawaja Muhammad Ilyas  
 Postal Address: P.O Box # 28, opposite Lohari Gate, Multan; Pakistan  
 Contact Number: 061-111-181-181 ext: 110 ; 0300-8638311  
 Career Objective: To accept a challenging position where my Experiences, Education & confidence can be perfectly utilize for mutual benefits and interest.  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, BZU, Multan	75%
BBA (Hons.)	2005	IMS, BZU, Multan	78%
Intermediate	2002	Govt. Bosan Road College Multan	58%
Matriculation	2000	Beacon House School System; Multan	71%

E-mail: mehrali@mahmoodgroup.com ; mehrali11@hotmail.com  
 Internship: ICI Pakistan (2007); Karachi Stock Exchange (2006); United bank Limited (2005); Mezan Bank (2004); Mahmood Group (2003).

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- President Executive Club Year 2007 • Vice President/ General Secretary/ President Logistics Committee/ Special Member Editorial Board of Executive Club in Year 2006; 2005; 2004; 2003 • Best Student of IMS Award in 2006 & 2007 • President Donor Collection Committee in Earth Quake Victim Fund; Chief Organizer in University activities like Convocation; Convention & Conferences.
- Executive Vice President Zonal Committee; Industrial Linkages Network BZU Multan

**TERM PAPERS AND RESEARCH REPORTS**

- Research Report on "Impact of Associations on Industrial Productivity & Management". Research Paper published in monthly magazine of FPCCI Nov 2004 • Research Report on "Behavior of Corporate Client". Research Paper published in SECP Journal. Reference # A417322 • Research Report on "Spending Patterns of Pakistani various Classes". Report Conducted by PIMA Pakistan & published in their monthly magazine.



Name: **Muhammad Javed**  
 Father's Name: Malik Ghulam Qasim  
 Postal Address: Mouza Bait Rawly, Post Office Miranpur Tehsil & District Muzaffargarh.  
 Contact Number: 0300-8636483, 0334-6060575  
 Career Objective: To obtain a graduate trainee role in a leading and dynamic organization by working with a team of highly skilled individuals with exciting possibilities and amazing opportunities.  
 Area of specialization: Double Major (Marketing & Finance)

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, B. Z. University Multan	66%
BBA (Hons.)	2005	IMS, B. Z. University Multan	69%
Intermediate	2002	B.I.S.E., Multan	68%
Matriculation	1999	Govt. Higher Secondary School, Rohillanwali Muzaffargarh	86%

E-mail: muhammadjaved24@hotmail.com & javed1242@yahoo.com  
 Internship: • Bank Alfalah Ltd Multan Branch (2007) • Citi Bank N. A Corporate Branch Lahore (2006)

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Student Editor of Monthly Newsletter of the Institute of Management Sciences • Executive Member of the Logistic Committee of Executive Club. • Volunteer Role in Job Fair 2007, convocation 2007, 2003, Student Convention 2007, Graduation Ceremony 2004, 2005. • Always achieved high grades in throughout my career. • Computer Skills, MS Windows, MS (Word, Excel, PowerPoint). • Language Skills, Proficient in English & Urdu. • Interests & Hobbies, Reading, Playing Badminton, Traveling.

**TERM PAPERS AND RESEARCH REPORTS**

- Five year financial analysis of Engro Chemicals & Dawood Hercules Chemicals Ltd. • A research study on "Consumer Preferences for Packed Milk vs. Fresh Milk." • A research study on "Eating out Trends in Multan." • A research study on Entrepreneurial Drive & Spirit in Mobile Business Entrepreneurs." • Attended a one day training workshop on Enhancing Quality & Productivity through Interview and Presentation Skills organized by • NPO Pakistan • Attended a Workshop on "Financing Export Business through Export Refinance Scheme" at Multan Chamber of Commerce arranged by SMEDA Pakistan.



Name: **M. Hassan Jamil**  
 Father's Name: Shaukat Hussain  
 Postal Address: 1625 jinnah colony Near city station Multan  
 Contact Number: 0301-7571314  
 Career Objective: To excel in the field of marketing  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	61%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	65%
Intermediate	2002	Govt College Multan.	66%
Matriculation	2000	Nishat High School Multan	76%

E-mail: mhassanjem@hotmail.com

Internship: PRSP, PICIC,

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Working as an Project Manager in the Construction of home.
- Worked as an interne in an NGO
- Have a great interest of Real State
- Operating system installation
- Reading religious books

#### TERM PAPERS AND RESEARCH REPORTS

- Marketing Strategies of Mountain Dew.
- Make a research report on Mobile Networks working in the country
- Financial analysis of D.G Cement & Lucky Cement
- TQM practices in Siemens.
- Analysis of Operation of Holiday INN.
- Report on Sugar Industry in project Manager
- Report on AL-SHIFA EYE TRUST Islamabad.



Name: **Maliha Asghar**  
 Father's Name: Mohammed Asghar  
 Postal Address: House #AB-14, PARCO Housing Complex, Qasba Gujrat, District Muzafargarh.  
 Contact Number: 066-2290875  
 Career Objective: To make use of my professional skills and knowledge in any reputed organization  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, BZU, Multan	63%
BBA (Hons.)	2004	IMS, BZU, Multan	3.47
Intermediate	2002	Divisional Public School, D.G. Khan.	61%
Matriculation	2000	Pakistan Foundation School, Lahore	74%

E-mail: malihaasghar@gmail.com

Internship: AES Lalpir.

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Remained a member of Executive Club.
- Stage Secretary for girls function.
- Anchored many seminars and functions.

#### TERM PAPERS AND RESEARCH REPORTS

- Report on Pakistan Tobacco Company (Marketing Management)
- Feasibility Report on Dairy Farming (Project Management)
- Report on Fashion Trends In Multan (Consumer Behavior)
- Report on Sapphire textile (Total Quality Management)
- Report on Fed Ex (E-Commerce)
- Comparison of Financial Statements of two SUGER MILLS (Analysis Of Financial Statements)
- Report on Paint Industry (Business History Of Pakistan)



Name: **Aley Zahra Naqvi**  
 Father's Name: Syed Zulfiqar Ali Naqvi  
 Postal Address: 513/1 Al Haider New Gulgusht Colony Multan  
 Contact Number: 061-6524435, 0300-7310914  
 Career Objective: To be an Effective Manager  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, BZU, Multan	65%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	69%
Intermediate	2002	Government Degreee College For Girls Multan	C
Matriculation	2000	Beacon House School System, Multan	A

E-mail: aleynaqui@hotmail.com  
 Internship: UBL Corporate Centre, Multan

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- President Sports Committee (Girls) 2006,2005
- Member of Logistic Committee, Executive Club 2004,2005
- Girls Representative in BBA 5<sup>th</sup> and 6<sup>th</sup> semester and MBA 1<sup>st</sup>, 2<sup>nd</sup> & 4<sup>th</sup> semester
- Certificate of Participation in a seminar by National Productivity Organization
- Chief organizer of Girls function 2007

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing Report on Marketing Strategies of "Surf Excel"
- E-Commerce Report on "DHL"
- Analysis of Financial Statement Report on "Sugar Industry"
- Operation Management Report on "Pepsi"
- Total Quality Management Report on "Honda Atlas Cars Ltd."
- NGO Management Report on "Aurat Foundation"
- Term Paper on "Ideology of Pakistan and Its Political Implication"
- Micro-Economic Report on "Textile Sector of Pakistan"
- Report on Human Recourse Activities in "KFC"
- Research Report on "Advertising Tools in Pakistan Media"
- Report on "Textile Industry of Pakistan"
- Report on Project and feasibility of "Pak Rice Mills"



Name: **Abdul Rauf**  
 Father's Name: Muhammad Aslam  
 Postal Address: A-1, Seesh Mehal Colony, Abdali Road Multan  
 Contact Number: 0300-7347473, 061-4589475  
 Career Objective: To join an organization offering conductive learning environment and career development opportunities.  
 Area of specialization: Marketing / Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	60%
BBA (Hons.)	2005	IMS, BZU, Multan	60%
F.Sc (General Science)	2002	Government College Multan	55%
Matriculation	2000	(Private Candidate)	63.2%

E-mail: abdulrauf\_52@hotmail.com  
 Internship: HSBC, Karachi

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Proficient Knowledge of Microsoft Office
- Communication Skills

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing Report on "Pak Suzuki Motors Co. Ltd."
- Research report on "Beverages"
- Research report on "Bird-Flu in Pakistan"
- Report of Total Quality Management on "K&N's Foods (Pvt) Ltd."
- Report of Marketing on "Pak Suzuki Motors Co. Ltd."
- Feasibility Report of CNG Filling Station



**Name:** Syed Muhammad Ali  
**Father's Name:** Syed AAftab Shah Hashmi  
**Postal Address:** Ali Hashmi, s/o Syed Aaftab Hashmi, Officers Colony, BHAKAR.  
**Contact Number:** 0345-7644440  
**Career Objective:** To acquire good knowledge and apply it in practical life for the success of the organization.  
**Area of specialization:** Marketing/Finance

#### ACADEMIC RECORDS EXAMINATION

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, BZU	58%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	62.42%
Intermediate	2002	DPS, Inter Science College Bhakar	54.27%
Matriculation	2000	DPS, Bhakar	77.29%

E-mail: aleehahmi@gmail.com

#### TERM PAPERS AND RESEARCH REPORTS

- Report on Long term Debt Securities in Pakistan
- Report on Total Quality Management PakArab Fertilizers
- Report on Recruitment Process of Faysal Bank



**Name:** Muhammad Shahzad Gul  
**Father's Name:** Anjum Sehar  
**Postal Address:** 2507-5 Guldin Colony Nawan Shaher Multan.  
**Contact Number:** 0300-6305120  
**Career Objective:** To become an entrepreneur in the field of Business.  
**Area of specialization:** Marketing/Finance

#### ACADEMIC RECORDS EXAMINATION

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	60 %
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	64 %
Intermediate	2002	Govt. College Bosan Road, Multan.	53 %
Matriculation	2000	Multan Public School, Multan.	70 %

E-mail: shahzad\_gul@msn.com

Internship: Pakistan Civil Aviation Authority.

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Linux End user certification by PCB (Pakistan Computer Bureau).
- Intel Leadership forum on Technology planning certification.
- Intel Teach program Enhancement workshop 2006 certification.
- Communication skills certificate conducted by National Productivity Organization NPO.
- University's Team player and Winner in Intercollegiate and Interuniversity Lawn tennis championship.
- University's Team player and Winner in Tug of War game.
- Team member of Horse Ridding Club in Multan Public School.

#### TERM PAPERS AND RESEARCH REPORTS

- TQM techniques in Haleeb Foods.
- Feasibility Study in making Distribution Agency Project.
- Financial Statement Analysis of Dawood Hercules and Engro Chemicals.
- Factors affecting the demand of Honda motorcycles in the market.
- Marketing Strategies of Hafeez Oil and Ghee Mills ltd.
- Human Resource Management practices in Toyota Multan Motors.

Name: **Mohadisa Sardar**  
 Father's Name: Mohammad Sardar Alam  
 Postal Address: House No 8, Main Street, Zakriya Town. Multan.  
 Contact Number: 0300-7518138  
 Career Objective: To serve on a responsible post in any good organization.  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	55%
Intermediate	2002	Dar-ul-hijra international Federal College, Medina Munawra.	59%
Matriculation	1998	Govt. Girls Secondary School, D.G.Khan.	51%

E-mail: mohadisa.sardar@gmail.com

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- I've achieved a shield for Organizing Student Week in Department.
- I achieved a certificate from "NPO" for workshop on communication skills.

**TERM PAPERS AND RESEARCH REPORTS**

- Report on Total Quality Management "Bata".
- Report on NGO Management "Patan".
- Report on Recruitment Strategies of "Faysal Bank".
- Report on Long Term Debt Instruments in Pakistan.



Name: **Aisha Rafi**  
 Father's Name: Muhammad Rafi Khalid  
 Postal Address: 130/3 Gulfishan Street, Gulgasht Colony, Multan  
 Contact Number: 0334-6112728, 061-6524896  
 Career Objective: To seek a position where my hard work, dedication and the ability to acquire new skills will advantage any company I work for.  
 Area of specialization: Finance/Marketing

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	70%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	63%
Intermediate	2001	Inter. School and College of Pakistan, Kuwait	72.5%
Matriculation	1999	Fahaheel Pakistan School Mangaf, Kuwait	75%

E-mail: aisharafi85@hotmail.com

Internship: MCB Bank Corporate, Multan

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Stood 1st in Qira'at Competition
- Good Communication and presentation skills
- Fluent in speaking English, Urdu and Saraiki
- Certificate of participation in a seminar by National Productivity Organization.

**TERM PAPERS AND RESEARCH REPORTS**

- Marketing: Report on Marketing Strategies of "LG Television".
- Analysis of Pakistan "Leather Industry"
- Analysis of Financial Statements of "FFC" and "ENGRO" of years 2002-2004
- Operations Management Report on "Mehmood Textile Mills"
- Total Quality Management Report on "PACKAGES Ltd."
- Report on the study of consumer behavior towards the "Courier Services" in Multan



Name: **Muhammad Tahir Mahmood**  
 Father's Name: Shams-Ud-Din  
 Postal Address: H. No. 3108 Kamran Manzil Income Tax Officer Colony Bosan Road Multan.  
 Contact Number: 03337626244  
 Career Objective: To utilize my maximum potential for achieving distinct position in multinational organization.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS EXAMINATION

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	61%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	64%
Intermediate	2000	Central College, Multan	63%
Matriculation	1998	Model High School Multan	65%

E-mail: frazrahim@yahoo.com  
 Internship: Bank Alfalah Ltd.

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- English Spoken & IELTS instructor in UCS and INNEX International for two years.
- Sports president in Executive Club
- Participate in debate contests

#### TERM PAPERS AND RESEARCH REPORTS

- Pkistan tobacco company, Total Quality Management report
- Fatima Sugar mill financial analysis.
- Hush puppies market shares and market analysis report
- Project on developing a product feasibility



Name: **Muhammad Ilyas**  
 Father's Name: Muhammad Nawaz  
 Postal Address: Al-Khair colony ch # 8, Street # 9 nawab pur road Multan  
 Contact Number: 03007188948  
 Career Objective: To excel in the field of Marketing by making a valuable contribution in it.  
 Area of specialization: Marketing/Finance

#### ACADEMIC RECORDS EXAMINATION

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	60%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	61%
Intermediate		Govt. Civil Lines Multan	
Matriculation		Govt. Muslim High School	

E-mail: ilyas-152@hotmail.com

#### HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES

- Playing cricket in leisure time
- Reading religious books
- Proficient in MS Office 2007

#### TERM PAPERS AND RESEARCH REPORTS

- TQM practices in siemens
- Marketing Strategies of Mountain Dew
- Financial analysis of D.G Cement & Lucky Cement.
- Analysis of Operation of Holiday INN.
- Make a research report on Mobile Networks working in the country.

Name: **Saba Hamid**  
 Father's Name: Ch. Hamid Mahmood  
 Postal Address: 167-G Vehari  
 Contact Number: 067-3363558  
 Career Objective: To utilize the unique blend of my qualification n strong interpersonal skills to secure n excel a career oriented position a an organization  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	57%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	63%
Intermediate	2001	Govt College Vehari	72%
Matriculation	1999	Quaid Public Vehari	52%

E-mail: see\_smile@hotmail.com  
 Internship: Marketing Dept. of Pak Arab Fertilizers (Pvt.) Ltd.

**HONOURS AND AWARDS/ SKILLS/ EXTRA CURRICULAR ACTIVITIES**

- Member of Girls Society
- Member of Executive Club (Debate and Drama Society)
- Table Tennis, Badminton
- Diploma in Microsoft Word, Power Point
- Diploma In Glass Painting, Water Painting, Cooking, Baking,

**TERM PAPERS AND RESEARCH REPORTS**

- Term report on Islamic Banking
- Term report on Chen One
- Research report on Automobiles
- Research report on Hoteling Trend in Multan
- Term report on British Airways
- Term report on financial analysis of ENGRO and FFC
- Term report on Pakarab
- Term report on Bank Al Habib
- Launching a product (Walls Palour in Multan)
- Operation management of Coca Cola Beverages in Multan
- Term report of TQM on Packages

Name: **Sharjeel Iqbal**  
 Father's Name: Muhammad Iqbal Bhatti  
 Postal Address: Bhatti house, jinnah Town, behind Circuit House, Multan  
 Contact Number: 0321-6372747  
 Career Objective: To pursue a career in a reputable growth oriented company, which provides continuous personal development opportunities  
 Area of specialization: Marketing/Finance

**ACADEMIC RECORDS**

EXAMINATION	YEAR	INSTITUTION	%AGE
MBA	2007	IMS, Bahauddin Zakariya University, Multan	58%
BBA (Hons.)	2005	IMS, Bahauddin Zakariya University, Multan	58%
Intermediate	2001	Govt, Sciences college, Multan.	61%
Matriculation	1999	Govt. Muslim High School, Multan	61%

E-mail: sharjeel\_72@yahoo.com  
 Internship: SunRays Textile Mills. Ltd.

**TERM PAPERS AND RESEARCH REPORTS**

- Business Excellence as continuous improvement in sales force management in Pakistan Tobacco Company Ltd (PTC).
- Industry Analysis Report on Indus Dying Group's Sister concern "Sun Rays Textile Limited, Muzaffer Garh".
- Research work on "Consumer Preferences" about Amrat Cola
- Term report of Marketing Management on "Nirala Sweets"